



Lebanon

Seizing investment and export opportunities related to the COVID-19 pandemic

PURPOSE

Supporting the manufacturing and export of COVID-19-related products and services by the provision of information on relevant technical requirements (licencing, standards, conformity assessment)

CONTEXT AND ISSUES

In June 2020, IDAL published an "Investment and Export guide" to raise the awareness of companies on relevant standards and conformity assessment requirements.

The immediate policy rationale behind the guide is to support companies in seizing the growing demand created by the COVID-19 pandemic for medical products and services on the local, regional as well as international markets by addressing one impediment frequently spotted by Lebanese small and medium size enterprises (SMEs), i.e. the lack of information on conformity requirements.

The larger policy rationale is to support Lebanon's industrial sector and specifically increase industrial exports, as outlined in the "Integrated vision for Lebanon's industrial sector Lebanon Industry 2025".

In particular, the guide supports the compliance of industrial products with local and foreign requirements and standards which is one of the steps to increase the competitiveness of industry as outlined in the strategy. It is also aligned with the norms and standards body (LIBNOR)'s 5705 and 5707 decrees on disinfectants and protective clothing (December 2019).

PARTNERS



EXECUTING BODY

Investment Development
Authority of Lebanon (IDAL)

SHORT DESCRIPTION

The guide offers a concise description as well as related links and references for the technical requirements as well as relevant import and export procedures related to medical and sanitary products.

It furthermore provides information on technical assistance that is available to companies and healthcare requirements for production. With regards to technical requirements, it provides details on:

- i) Licensing and permits,
- ii) applicable standards, as well as
- iii) testing and certification.

The guide is available via IDAL's website as well as via on a temporary platform - Lebanon Updates - that IDAL had launched in order to provide investors, companies and the international

TARGET GROUP

Companies operating in Lebanon that are interested and capable to produce COVID-related products or to provide services (medical and healthcare equipment and services)





DURATION

launched in June 2020

CATEGORY

Reforms and business support

KEY WORDS

Logistics - Access to markets;
Quality/conformity; Investment -
Reshoring - Offshoring; Export
credit; Export credit

REF. LEX01

community with information on public and private sector measures being adopted to face the COVID-19 crisis.

KEY HIGHLIGHTS

- The COVID-19 Investment and Export Guide is a knowledge tool that provides companies that already have the capacity to convert their production or invest in new production lines with condensed information on technical requirements and export procedures for COVID-19 related products.
- It is an example of market research and information provided by IDAL to investors and exporters.

TOOLS / SOURCE

[COVID-19 Investment and Export Guide](#)

[IDAL](#)

[Guide d'investissement et d'exportation Covid-19](#)

[Lebanon Industry 2025](#)

