


PALESTINE: Updating the National Export Strategy (NES)

The National Export Strategy (NES) upgrading process is placed under the leadership of the Palestinian Ministry of National Economy (MONE).

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MONE and PalTrade are working jointly to reactivate the Palestine Export Council (PEC) created in 2016 in the framework of the previous NES in order to enhance the exporting sector of the national products and create an awareness and increase the knowledge on the requirements to the international market. Until today, the by-laws were prepared and submitted to the Palestinian Authority Cabinet for approval, the Minister of the National Economy held regular meetings with key stakeholders to ensure *consultative process for the establishment of PEC*.

The NES' upgrading process will follow a methodological approach that is similar to the one adopted for the 2014-2018, i.e. to seek engagement, *guidance and support from the members of PEC* that comprises representatives of the public, private and academic sectors (see box below).

Taking into consideration the context, and based on the recommendations issued by the MED MSMEs *working group on SME Internationalization* for Palestine in June 2021, the Programme agreed to

- 1) contribute to the production of updated knowledge by developing clear recommendations based on the analysis,
- 2) take stock of and draw lessons from the previous strategy, by developing analysis, to address the weakness and the strength of the outdated strategy
- 3) support the MONE to mobilize stakeholders in a dialogue to facilitate the identification of areas for improvements,
- 4) suggest and discuss an action plan for the full-fledged updating of the 2014 – 2018 Strategy in close coordination with the EU Delegation in Palestine and the MONE.

Implementation: January – April 2022

The NES revision process – Key stakeholders

1. The Minister of the National Economy, Chair.
2. PalTrade chairman, Deputy Chair.
3. Ministry of National Economy, member.
4. Ministry of Finance, member.
5. Ministry of Agriculture, member.
6. Ministry of Tourism and Antiquities, member.
7. Ministry of Foreign Affairs, member.
8. Ministry of Telecommunications and Information Technology, member.
9. Palestinian Investment promotion and Industrial Estate Authority (IPIEA), member.
10. Ministry of Health – member.
11. Palestine Standards Institution, member.
12. Palestine Monetary Authority, member.
13. The Federation of Palestinian Chambers of Commerce, Industry and agriculture, member.
14. Palestine Federation of Industries, member.
15. Businessmen Associations, member.
16. Arab Hotel Association, member.
17. Palestine Banking Association, member.
18. Palestinian Shippers' Council, member.
19. Palestinian Information Technology Association of Companies, member.
20. Business Women Forum, member.
21. Agriculture producers, member.
22. Palestine Economic Policy Research Institute (MAS), member.
23. Three representatives of the Palestinian Universities or Academia nominated by the Higher Education Consultative Council, member.

