



MED MSMEs

Policies for inclusive growth

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Support to an Enabling Business Environment for
MSMEs Development & Financial Inclusion

Capitalisation and Closing

Organization - Country

Author

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Additionality of the regional lens

As representative of the private sector in Tunisia and member of the Employers' organisation UTICA, we participated to several relevant activities organized under MEDMSME Project:

- Working group meeting organized in 2020 to discuss the findings of the study and suggestions for priority areas of intervention to facilitate SME exports
- Seminar “Leveraging digitalization to seize new opportunities for SME exporters” organizes in September 21
- The country visit to Rome in June 23

Lessons learnt from the regional exchange:

- SMEs are facing almost same challenges in all countries and some good practices was very relevant
- The success of SMEs is generally due to the right encouragement and support from government and local organizations.
- the program gave us the opportunity to learn from each other, discover best practices and tools to support SMEs



Our suggestions for consolidating the exchange of experience with our peers in the EU and the EU Southern and Eastern Neighbourhood

- Reinforce the exchange of expériences and support each other to implement best practices
- Exploring new markets together
- EU should invest in southern and Eastern Neighbourhood to take advantage of the free trade area like AFCFTA

Our recommendations for enhancing impact :

- Developing cross border projects
- Support to implement tools at national level to support MSME internationalization
- Increasing interinstitutional coordination at national level





THANK YOU!

MERCI!

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