



Trade and Investment Facilitation Mechanism

For a greater regional integration through enhanced and better-informed trade and investment policy-making processes

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Southern and Eastern Mediterranean economies have a current potential to export **€17 billion among themselves***

About a third remains untapped

Potential of **Services** trade forms a major part of the regional economy with an **intra-regional export potential of €25 billion***.

Challenges: Scarcity of market information, trade obstacles

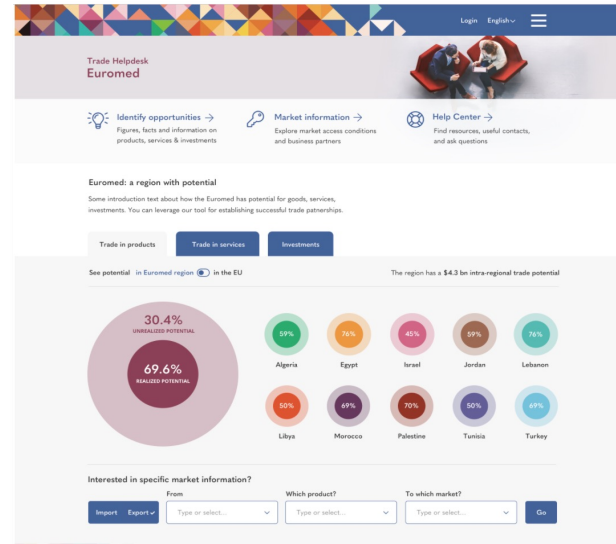
Trade and Investment Facilitation Mechanism phase II

(TIFM II)

* ITC estimates, Export Potential Map

TIFM II overall objective

Contribute to **inclusive and sustainable economic growth** focused on decent job creation and **greater regional integration** through enhanced and better-informed trade and investment policy-making processes in EU Southern Neighborhood countries



- ◆ **Euromed Trade Helpdesk:** free online tool to identify trade opportunities within Euromed region*
- ◆ **Endorsed by Trade Ministers**

* 10 Mediterranean countries and EU countries



- ◆ **Trade in services:** technical support to improve quality



- ◆ **Identify solutions to tackle trade obstacles** following business survey to understand MSME's concerns



Channeling the voice of SMEs to policy makers

A network in partner countries



Ministry of Trade and Industry



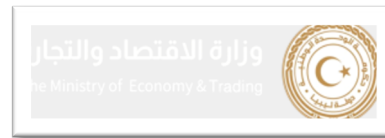
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MINISTRY OF ECONOMY & TRADE



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الجمهورية الأردنية



الإتحاد العام لغرف التجارة
و الصناعة و الزراعة ليبيا
Libyan General Union of Chambers of Commerce



وزارة الاقتصاد والتجارة
The Ministry of Economy & Trading



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Thank you for your attention !



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