



MED MSMEs

Policies for inclusive growth

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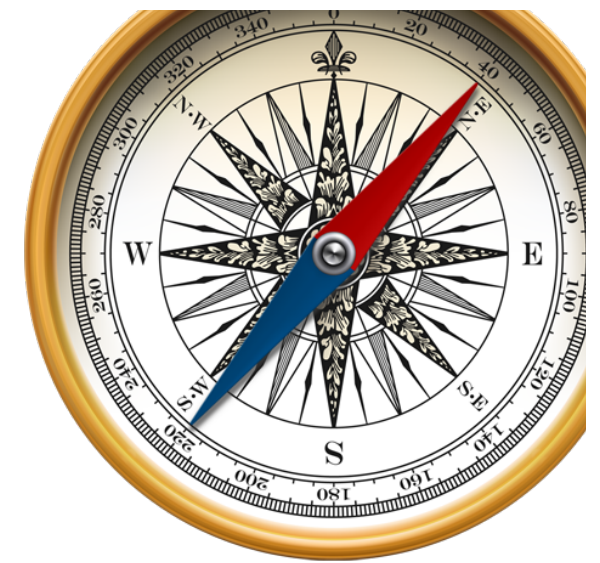
Support to an Enabling Business Environment for
MSMEs Development & Financial Inclusion

Capitalisation: a springboard to go forward

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GOPA
WORLDWIDE CONSULTANTS



Strategic directions

Strong **strategic anchor** within the work programme of the RPIC facilitating:

- The alignment of national and regional level priorities / KPI benchmarking
- The coordination with stakeholders participating to the WP implementation
- Access to UfM RPIC's ministerial platform (policy level)
- Institutional sustainability / follow-on activities (Programme legacy)

How to capitalize?

Include the UfM RPIC through the SBACs in the design of the future programmes

Include systematically the regional programmes in the RPIC meetings

Organize regular meetings gathering TLs of the regional projects





Programme intervention strategy / positioning

- Aligning with national priorities: national mappings consolidated at regional level
- Selecting innovative topics that deserve to be treated at regional level
- EU expertise / leaning on the national expertise to promote “P-2-P” dialogue
- Coordinating with international partners (ITC, OCDE, INSME, GIZ, AFD)

How to capitalize?

By using MED MSMEs tools for identifying and selecting innovative topics

By leaning on the MED MSMEs dialogue infrastructure created

By using the network of mobilized partners to leverage resource mobilization





A strengthened dialogue infrastructure

To strengthen SBACs' capacities (Specific Objective 2), MED MSMEs involved them :

- throughout the project cycle: 1) programming and selection of actions, 2) preparation, 3) monitoring of implementation, 4) evaluation of results
- In setting up and leading **ad hoc** working groups at national level focused on specific issues in the fields of A2F and SME internationalisation
- In facilitating interinstitutional coordination and peer to peer exchanges

How to capitalize?

Utilizing the expertise of the WGs via bilateral cooperation projects.

Promoting the use of WGs by other regional cooperation projects operating in the same field, under the coordination of the SBACs.



A dedicated CoP

- RPIC operationalization : participatory approach to exchange expertise & “inspiring” practices
- Shared concerns and joint search for solutions => the **DNA of a CoP**
- Member’s engagement conditioned by benefits at macro, meso and micro levels... stemming from combining knowledge, practices, opportunities and dialogue...



And promoting partners’ initiatives to increase ownership

- The Tabadool brand will survive the programme and can be sustainable (PPP)

How to capitalize?

Promoting the platform as an efficient infrastructure

Mobilizing resources to ensure that the platform keeps on serving the community

Promoting existing network of “lead users” & “agents of change”

TABADOOOL Dialogue - Will the future EU directive on Corporate Sustainability Due Diligence impact neighbourhood south MSMEs?

13 OCTOBER 2022 - KEY HIGHLIGHTS AND TAKEAWAYS



THE UPCOMING EU CSDD DIRECTIVE: STRATEGIC FRAME





THANK YOU!

MERCI!

شكراً لكم