



**MED MSMEs**

Policies for inclusive growth

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Support to an Enabling Business Environment for  
MSMEs Development & Financial Inclusion

**Capitalisation and Closing Session**

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# I- Aligning Regional and National Level Priorities

Under the Framework of the **New Agenda for Mediterranean: Renewed Partnership with Southern Neighbourhood 2027**; the **UFM Regional Platform for Industrial Cooperation**; and the **EUROMED Ministériel Program for Ministries of Industry 2021-2024**; and **SGDs 2030**.

- **Aligning Priorities in synchronisation with:**
  - **Egypt-*EU* Association Program 2027;**
  - **‘Egypt Vision 2030’-Action Program 2027**(natural resources, human capital, productivity)..etc
  - **Egypt National Structural Reform Program (NSRP) 2021-2024;**
  - **Egypt Country Program (ECP)-*OECD* 2021-2024;**
  - **Egypt Digital Transformation Strategy 2022;**
  - **Egypt Financial Inclusion Strategy 2022;**
  - **Egypt Human Rights Strategy 2022;**
  - **Egypt Anti-Corruption Strategy 2023;**
  - **Egypt Industrial Development Strategy 2023-2027;**
  - **Egypt Trade Facilitation/NSW « Nafeza »/ACI 2022;**
  - **Egypt Renewable Energy 2023;**
  - **Egypt Climate Change Strategy 2050.**
  - **Egypt Circular Economy Strategy (Ongoing)**
  - **Egypt MSME Development Strategy (Ongoing)**
  - **Civil Society in Egypt: Year 2022.**



# II- Mobilizing Stakeholders around Frontier Topics

## Multilevel Governance (MLG) Stakeholders

### Ministries



### 3 WGs Heads

#### 1-Policies



#### 2-Access to Finance



#### 3- Internationalization



### Partners



### Institutional Stakeholders



## National – Regional (North-South; South-South)

Experience of the **Egyptian** WGs/Stakeholders participation to **regional** and **national** levels:

- **Multi-Level Governance (MLG) Approach** with **Stakeholders** has been very powerful tool to disseminate **information/programs/projects/standards:** (production-exportation-internationalization) nationwide for: better synergies; maximizing added value for beneficiaries; and supporting national priorities/opportunities.
- **Multi-Dimensional Approach** with partners and stakeholder: **Government, agencies, private sector, civil society, regional and international institutions;** on top of which the main trading partners EU: **40% of Egyptian Merchandise Trade with the European Union.**
- **UFM Regional Industrial Platform:** facilitating sharing of experiences, best practices on policies and tools supporting the development of Industrial/Internationalization/A2F/Fintech/MSMEs in the South Med region. Yet more attention is needed for **EUROMED Harmonization, Value Chains and Intratrade KPIs.**
- **From Policies to Impact:** A perception and vectors that need to be further pursued; fostering **South-South;** and **North-South** relations, integration, and common goals.



## IV- Suggested Future Regional Collaboration



- **EU Green Transformation; Renewable and Sustainable Energies.**
- **EU Action Plan for Sustainable and Circular Economy.**
- **EU Digital transformation, as means, tools, and objectives.**
- **EU Standardisation Strategy, EU New Industrialization Strategy.**
- **New EU Directives CBAM, CSDD; support for partner RVCs.**
- **Related ESG (Environmental-Social-Governance) Standards.**
- **Energy, Water, Food Security...(Related sub-sectors to innovation and digitization)**
- **Team Europe Initiative on Jobs through Trade and Investment**
- **Enhancing NSW and RSW exportation and internationalization.**
- **Fostering MSMEs and their ecosystem: A2F, market access..etc.**
- **Women and Youth Empowerment.**
- **More frequent regional meetings; with mutlilevel vectors.**







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THANK YOU!  
MERCI a VOUS!  
Grazies