



Gender Response for Financial Inclusion: The Way Forward

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Key Initiatives: Spain and Switzerland



**Startup
Community**

“A Reference, Integrator, Coordinator and Developer of the Global Startup Ecosystem with the aim of ensuring strong Entrepreneurial and Governance values to Corporations and Boards.”



“Our vision and mission are to be at the forefront of empowering women to take a more prominent role in the digital age.”

The Global Status Quo

49.6% of Global Population

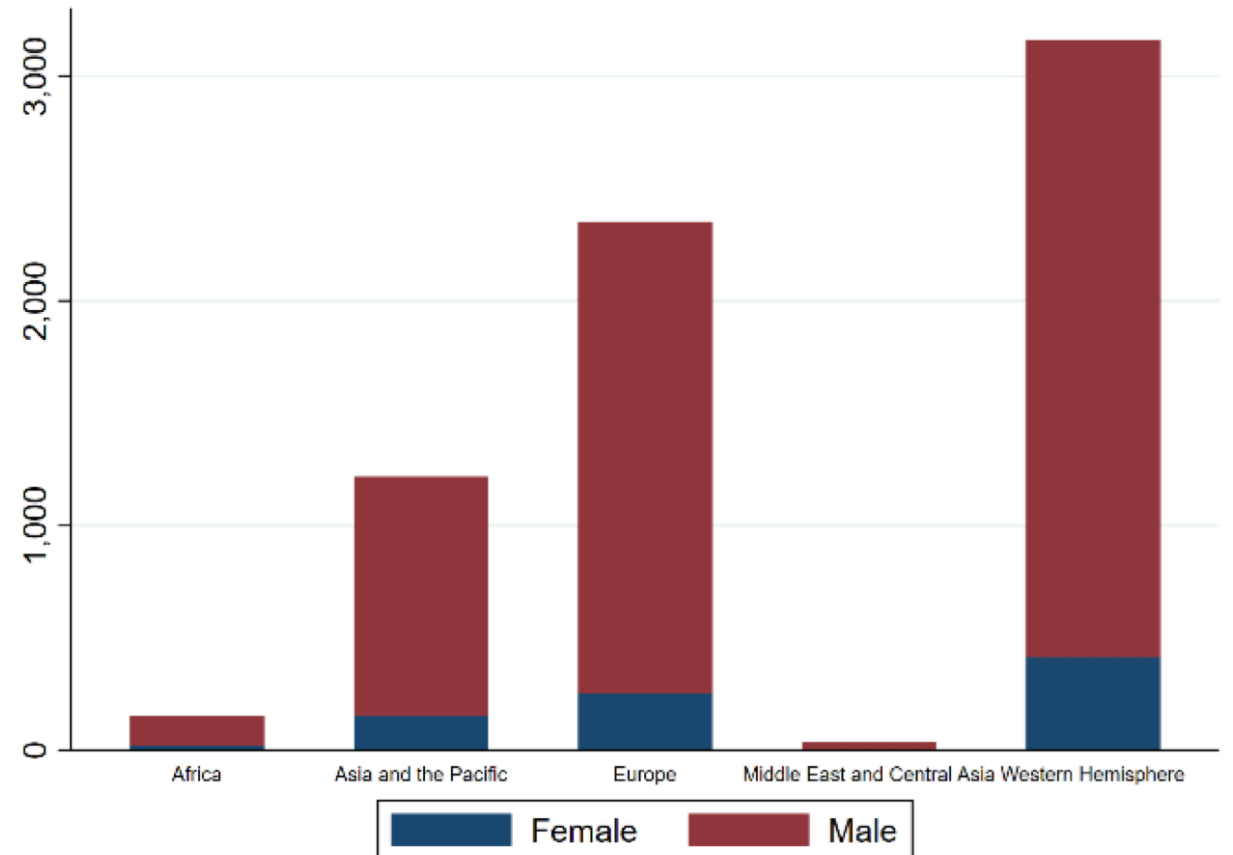
Only 1% of VC funding Globally

<30% of FinTech workforce

<10% of FinTech C-Suite & Boards

Low % of female FinTech Investors

Increase Global GDP by \$12–28 trillion by 2025



Source: IMF

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**Startup
Community**



- **International Advisory Board – 22 countries, 5 continents**
- **Venture Capital (VCs), Family Offices**
- **Global Corporates, banks**
- **FinTech Startups**
- **Embassies**



- **Advisory Board – Venture Capital (VC's), Family Offices, Technology and Finance knowledge-experts**
- **Corporates, Financial Institutions, Accelerators/Incubators**
- **Swiss-presence FinTech Startups**

W Startup Community and SwissFinTechLadies



- **Strong global network**
- **Educational remit:**
 - Annual Conference**'Inspiring Women Leaders in the Digital Era'**
 - **UU Prize** – annual competition
- **Think-tank:**
 - White papers, policy consultations, **'Female Entrepreneurs'** book (2021)
- **Strong Governance focus**



- **VC4Diversity**
 - Early-stage funding support for startups with >30% female founding
- **Female Business Angels**
 - Syndicated female fintech shareholding
- **Partner Events**
 - knowledge share on key topics
- **Coaching sessions & courses** – **Sustainable Finance Academy**

Converting Discussion to Action



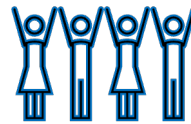
Policy

- Address root causes of the financial gender gap
- Encourage innovation



Collaboration

- What problem are you trying to fix?
- Engage with other key stakeholders



Financial inclusion

- No one left behind
- IDs for all
- Inclusive Digital Solutions



Thinking Global

- Interconnected world with Global Challenges
- Don't re-invent the wheel



Sustainability

- Promote strong financial systems
- Re-define success
- Circular economy

Thank You

JOIN US AND STAY IN TOUCH:

Geilan Malet-Bates



WStartupC



Swiss Fintech Ladies

