

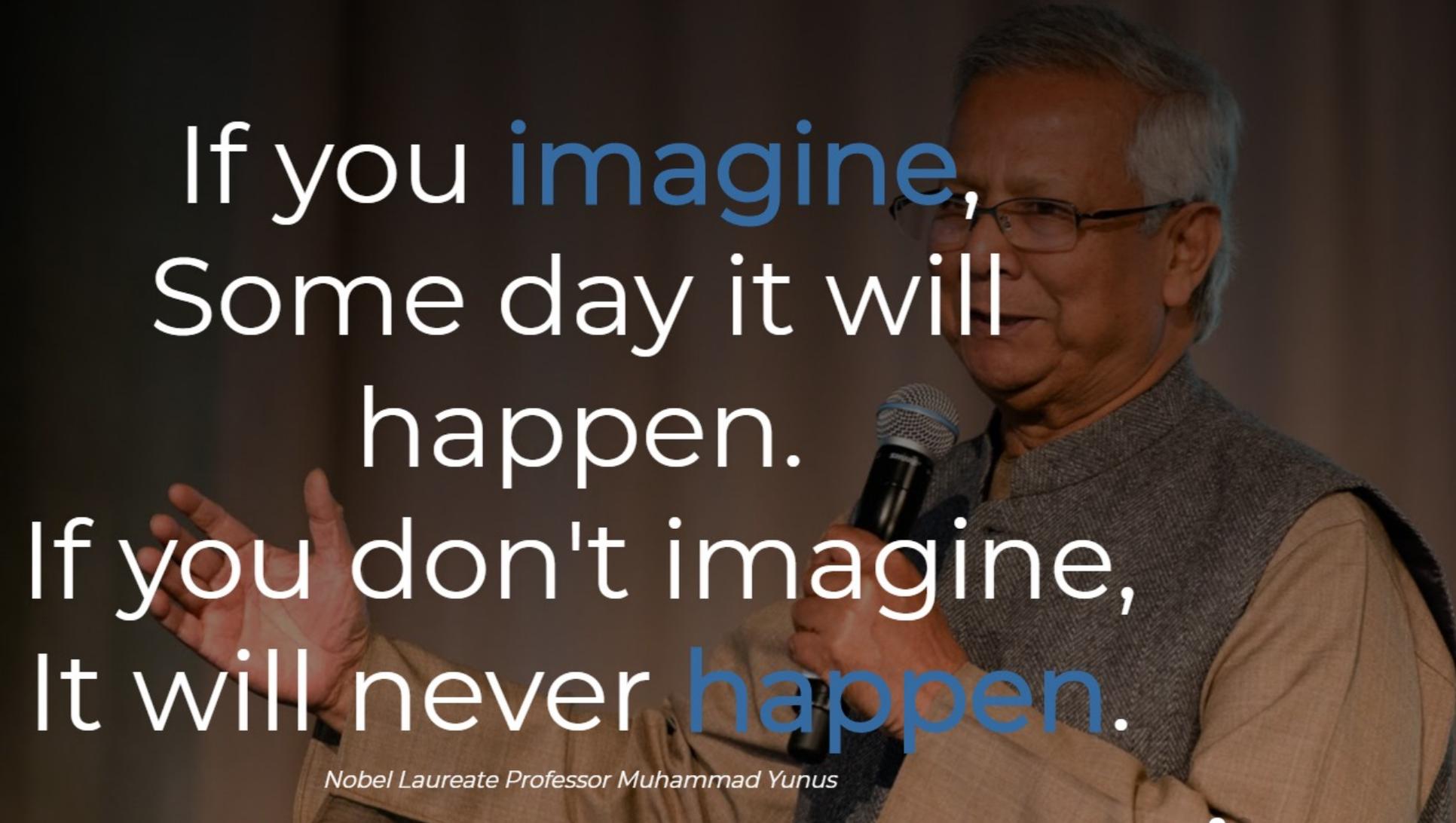


Ministry of Economy and Industry
Small and Medium Business Agency

MICROFINANCE IN ISRAEL

Yossi Haddas

MED MSMEs – Jun 2022

A photograph of Nobel Laureate Professor Muhammad Yunus speaking into a microphone. He is wearing glasses and a grey vest over a light-colored shirt. The background is dark and out of focus.

If you **imagine**,
Some day it will
happen.
If you don't imagine,
It will never **happen**.

Nobel Laureate Professor Muhammad Yunus

Annan



Artist who has created well regarded paintings and art pieces

She gives art classes to youth through her local municipality and non-profits

Took her first loan in 2017 and opened her studio

She took her second loan to cover expenses during COVID and to make modifications to her studio to allow more participants in her classes

Annan is working to develop an art school for children and adults which will supplement her business while developing a new generation of artists



SAWA





קורת עמותה לפיתוח כלכלי
جمعية للتطوير الاقتصادي
Koret Israel Economic Development Funds



The Program

- ▶ Up to NIS 10,000 per loan (€ ~2,800)
- ▶ Mentoring, advising and guiding
- ▶ 5 Women – Group solidarity
- ▶ 1-2 Years loans
- ▶ Upon repayment of all loans (of the group), each participant is eligible to additional loans



Key Highlights - 11 Years



13,500 Number of Loans



36€M Total Credit



6,600 Participants



1.3% Default



EFFICIENCY





88% Still active after 3 years

66% Were unemployed

10% 1 employee or more

95% Increase in income (in low income group)

NIS 3,116 (~€850) - 1 employee



Anisa



Beginning with a small gift store at home, that sold just to neighbors, developed to a store that she is proud to own

She used her loan to invest in new stock and for renovations and her store's expansion

Anisa has learned the importance of savings and rounds up her loan repayment amount each month, putting the extra funds aside for the future



Yaara



Started working at the bakery before finishing high school She gained training, learned the suppliers and customers and has acquired a real professional education

Since 2018 she has owned the business and is thrilled to be living her dream. She manages the business together with her mother

They provide baked goods, pitot, sweets as well as traditional items from their stone oven. Their customers come from the surrounding businesses on a daily basis

Yaara invested her loan in purchasing a professional gas oven, stainless steel working table, utensils, packaging, small renovations and materials





THANK YOU