



MED MSMEs

Policies for inclusive growth

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Community of Practice Knowledge and Dialogue

SBAC Coordination and Dialogue Event
UfM- Barcelona June 23, 2022

GOPA
WORLDWIDE CONSULTANTS



The background features a complex, abstract geometric pattern of overlapping triangles and squares in various shades of blue, teal, and lime green. The shapes are arranged in a way that creates a sense of depth and movement, with some elements appearing to recede into the distance while others are in sharp focus. The overall effect is a vibrant, multi-colored mosaic.

Le pilier Connaissance

Récapitulatif en six points de la présentation du Pilier Connaissance

(lors de la Session préparatoire du 21 juin 2022)



- *La CdP promeut une **démarche structurée** visant à organiser, à capitaliser et à enrichir la connaissance dans le but d'inspirer la **formulation et la mise en œuvre de politiques et de réglementations adaptées aux PME.***
- *La connaissance dans le cadre de la CdP s'entend comme **connaissance actionnable, orientée outils et solutions**, dans les domaines de l'accès au financement et de l'internationalisation des PME.*
- *Le pilier connaissance de la CdP repose sur une typologie de produits diversifiée: **Produits de connaissance** (bonnes pratiques, textes de loi, études régionales...), **Outils** (modèles de TdR, méthodologie d'évaluation, fiches actions), **Opportunités** (programmes d'appui PME, subventions, formations...).*



- *La connaissance actionnable est une **source de productivité** et un **outil de proactivité et de positionnement** permettant d'être en prise directe avec l'écosystème et d'alimenter le processus décisionnel.*
- *Le **périmètre thématique** de la connaissance est délimité par les **deux domaines du Programme** selon une logique **stock** (capitalisation et valorisation de la connaissance existante) et une logique **flux** (enrichissement continu de la plateforme).*
- *Les sujets d'intérêt proposés devront être porteurs d'une valeur ajoutée: seront privilégiés les **sujets "frontières"**, des **problématiques émergentes** et le **croisement de concepts...***



The background features a complex, abstract geometric pattern. It consists of numerous overlapping triangles and squares in various shades of blue, teal, and light green. The shapes are arranged in a way that creates a sense of depth and movement, with some elements appearing to recede into the distance while others are in sharp focus. The overall effect is a vibrant, multi-colored mosaic.

MERCI

An abstract geometric pattern composed of various shades of blue and green triangles and squares, arranged in a complex, overlapping, and somewhat chaotic manner. The shapes are three-dimensional, with visible shadows and highlights, giving them a sense of depth. The overall effect is a vibrant, multi-colored mosaic that fills the background of the slide.

Dialogue

SCOPE OF THE DIALOGUE PILLAR

Regular Dialogue



- Focusing on the main pillars of MEDMSME program / SBA Dimensions
- Deepening the findings of the discussions and knowledges developed these last 2 years activities of the program
- Using expériences and best practices to implement effective actions in favor of MSME

Open Dialogue



- Discussing (Ad-Hoc) cross-cutting topics related to the MSME ecosystem
- Dicussing joined opportunities, partnership and cooperation among the members of the community
- Providing counselling, tools, and potential assistance to implement effective actions

Agility, immediate concerns, seizing opportunities
But: Need process to reach consensus

2/3 regular & 1/3 Open

FORMAT OF THE DIALOGUES



**VIRTUAL
PARTICIPATION
TO THE
DIALOGUE**

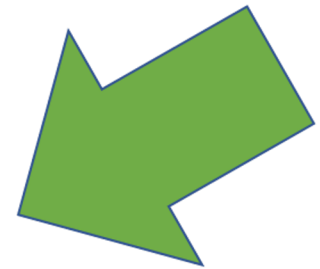


**PHYSICAL
MEETINGS**



**HYBRID
FORMAT**

(Physical meeting in
a host country and
other countries
participate online)



PLANNING OF THE DIALOGUES (tbc)

	Topics	2022					2023		
		June	Sept	Oct	Nov	Dec	Jan	Feb	Mar
1	CoP Benefits & Activities (Phase 1)	21							
2	CoP operationalization (Phase 2)	23 & 24							
3	What are the prerequisites for export? How to demystify the increasing complexity of technical requirements in export markets?		22						
4	How to facilitate the financing of alternative financial institutions? Crowdfunding platforms, Business angels Networks, etc..			20					
5	OPEN DIALOGUE: Opportunities? partnership? Cooperation? Study tour?				24				
6	Future and perspectives of the CoP					15			
7	Regional guarantee fund: How to deal with the mountain of COVID bad debts to unleash intervention capacities?						19		
8	What are the most important trade information portals? how to use them and how to prepare MSME to benefit from							23	
9	How to prudently open the door to Open Banking that's knocking at the door?								23
10	How to facilitate access to information on markets, mechanisms and export opportunities for MSMEs (Best practice: Tunisian Platform)								
11	Impact Finance? Green Finance? Whats going on?								
12	Financial inclusion, what role for fintechs? What are the conditions for the development of fintechs								
	OPEN DIALOGUE: Opportunities? partnership? Cooperation? Study tour? (followup)								

TO GO FORWARD.....

- ★ what process to choose the dialogue topic? regular or open dialogue?
- ★ what format ?
- ★ Other benefits?

- ★ Any other inputs?